

The Charming Lonno Lodge Watamu Wins 2020 Tripadvisor Travelers' Choice Best of the Best Award for Top 25 Boutique Luxury Hotels

The Charming Lonno Lodge Watamu Recognized Among Best of the Best in the World, Based on Exceptional 2019 Traveler Reviews

WATAMU, KENYA – August 5, 2020 – The Charming Lonno Lodge Watamu today announced it has been recognized as a 2020 Travelers' Choice Best of the Best award winner for Boutique Luxury Hotels ranking in the TOP 25 of the whole World. Based on a full year of Tripadvisor reviews, prior to any changes caused by the pandemic, award winners exemplify travelers' ultimate favorite, top 1% of hospitality businesses around the globe.

"We are regular winners of the annual Travelers' Choice Award for Kenya or Africa continuously since 2013, but this new Best of The Best Boutique Luxury Hotel award has really left us speechless," said Aldo Calegari, owner and general manager of The Charming Lonno Lodge Watamu. "Being in the TOP 25 of the entire world is the biggest reward we could receive for the hard work of our committed and hospitality-oriented staff, and this result would not have been possible without them. A big thank you also to our loyal customers, we are ready to welcome you back to Watamu."

"Winners of the 2020 Travelers' Choice Awards should be proud of this distinguished recognition," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "Although it's been a challenging year for travel and hospitality, we want to celebrate our partners' achievements. Award winners are beloved for their exceptional service and quality. Not only are these winners well deserving, they are also a great source of inspiration for travelers as the world begins to venture out again."

To see traveler reviews, popular features and the cookbook full of recipes from the renown cuisine of The Charming Lonno Lodge Watamu, visit www.LonnoLodge.com.

About The Charming Lonno Lodge Watamu

The Charming Lonno Lodge Watamu is a small cozy lodge laying on the serene beach of Watamu, Kenya, just in front of Watamu Marine National Park. As a regular winner of Tripadvisor Traveler's Choice Award, The Charming Lonno Lodge has emerged as one of the leading interpreters of the new Kenyan culinary tourism opportunities, enchanting guests with delicious adaptations of Kenyan and International dishes, mixing flavors, cultures, and spices. Beside its renown traditional hospitality, with only eight rooms & suites, specific dietary needs or allergies are covered by its staff with expertise and a pinch of love.

For more information on The Charming Lonno Lodge Watamu please visit www.LonnoLodge.com or call +254 726 226292.

For Hi-Res ready-for-print photo please visit www.LonnoLodge.com/photo

For up-to-date news and exclusives join "The Lonnoers" newsletter or follow @lonnolodge on Instagram, Facebook or Twitter.

For marketing and public relations, please contact Bruno Piarulli at mkt@lonnolodge.com

About Tripadvisor

Tripadvisor, the world's largest travel platform*, helps 463 million travelers each month** make every trip their best trip.

Travelers across the globe use the Tripadvisor site and app to browse more than 860 million reviews and opinions of 8.7 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to

compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

* Source: Jumpshot for Tripadvisor Sites, worldwide, November 2019

** Source: Tripadvisor internal log files, average monthly unique visitors, Q3 2019

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